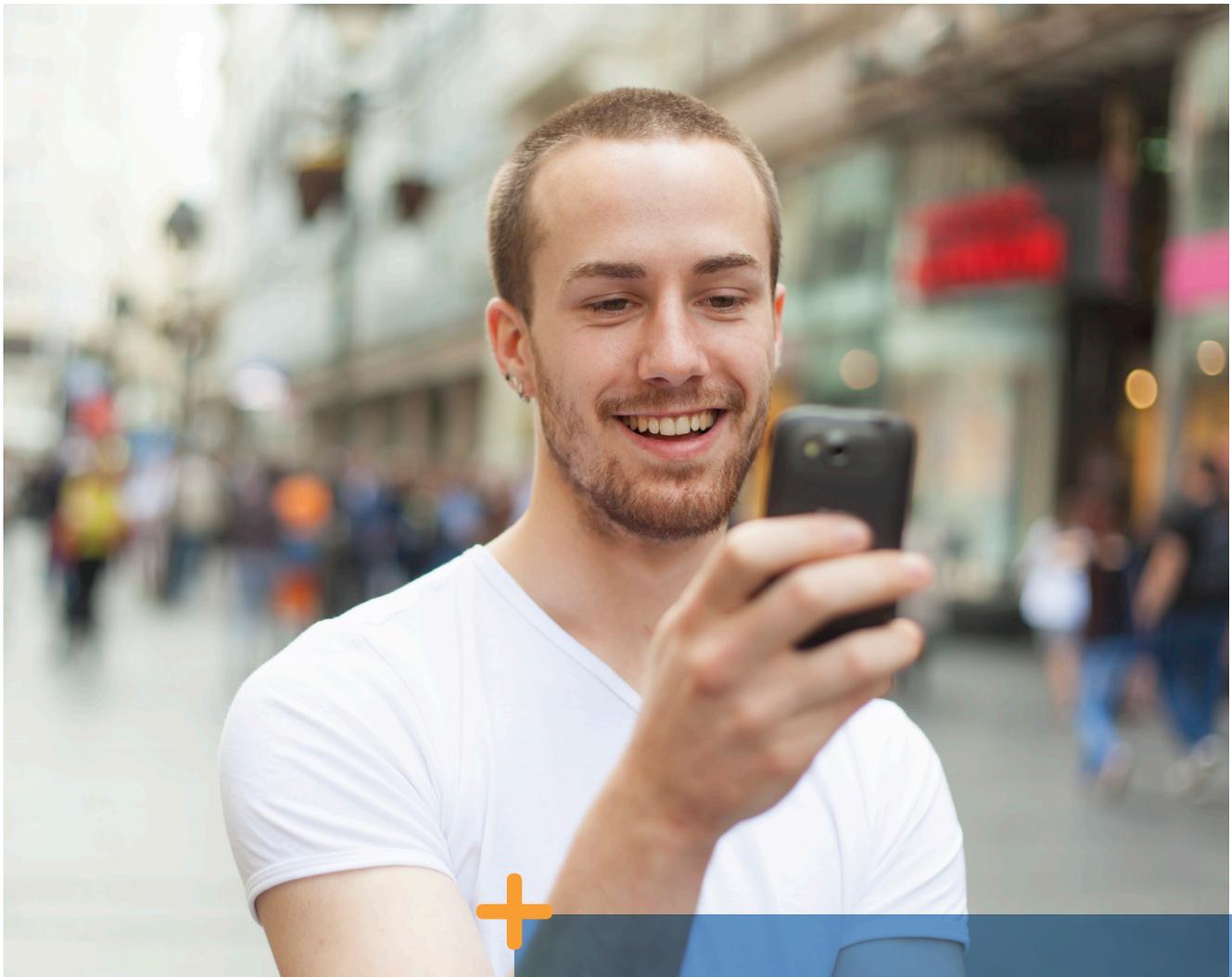


FUSION

Make the most of the moment.



EXPERIENCE OPTIMIZATION

Turn visitors into shoppers

By leveraging data-driven testing and our team of experts, we create personalized online experiences that resonate with the customer.



Be More Engaging.

Gaining online customers is more complicated than simply driving traffic to your website. It's about delivering a relevant, optimized user experience to all visitors. With **Fusion Experience Optimization**, we learn about your visitors in real-time. We interact with them. We engage them in ways that resonate with what we know they like and what we know they're looking for. We turn them into shoppers. How? We match your website presentation with the way your customers shop. And by doing so, we tailor each individual customer experience and take conversions to a whole new level. Simply put: we engage your visitors with a more intuitive interface and convert them to shoppers-shoppers who buy.

Be Determined.

Your prospective customers are constantly looking for what's next. And so are we. We've mastered the art of looking for more. **Fusion Experience Optimization** doesn't stop once we've made initial improvements to your site. We continuously evaluate and further build on that success. Content. Layout. Visuals. Timing. And more. We learn, and we adapt. In real-time, we adjust your site's presentation to maximize its performance - and your success. And we do it all without relying on your internal IT or Marketing teams. So it's more efficient, and more effective. It's all about improving the way you're engaging and converting your visitors to customers - faster, better, more accurately, and more profitably.

Convert More. Sell More. Without Doing More.

When you're ready, just say "go." It's almost that simple. With **Fusion Experience Optimization**, now means now. There's no complex software install or systems integration to clog your operations. There's no learning curve to slow your momentum and delay results. We make it easy. We reduce your dependency on internal resources. We accelerate speed to market. And our experts manage your progress so you can stay focused on the big picture: your core business. Because when it comes to your business, we understand every moment counts.



We transform the customer experience and take sales to a whole new level.



Make the most of the moment.